

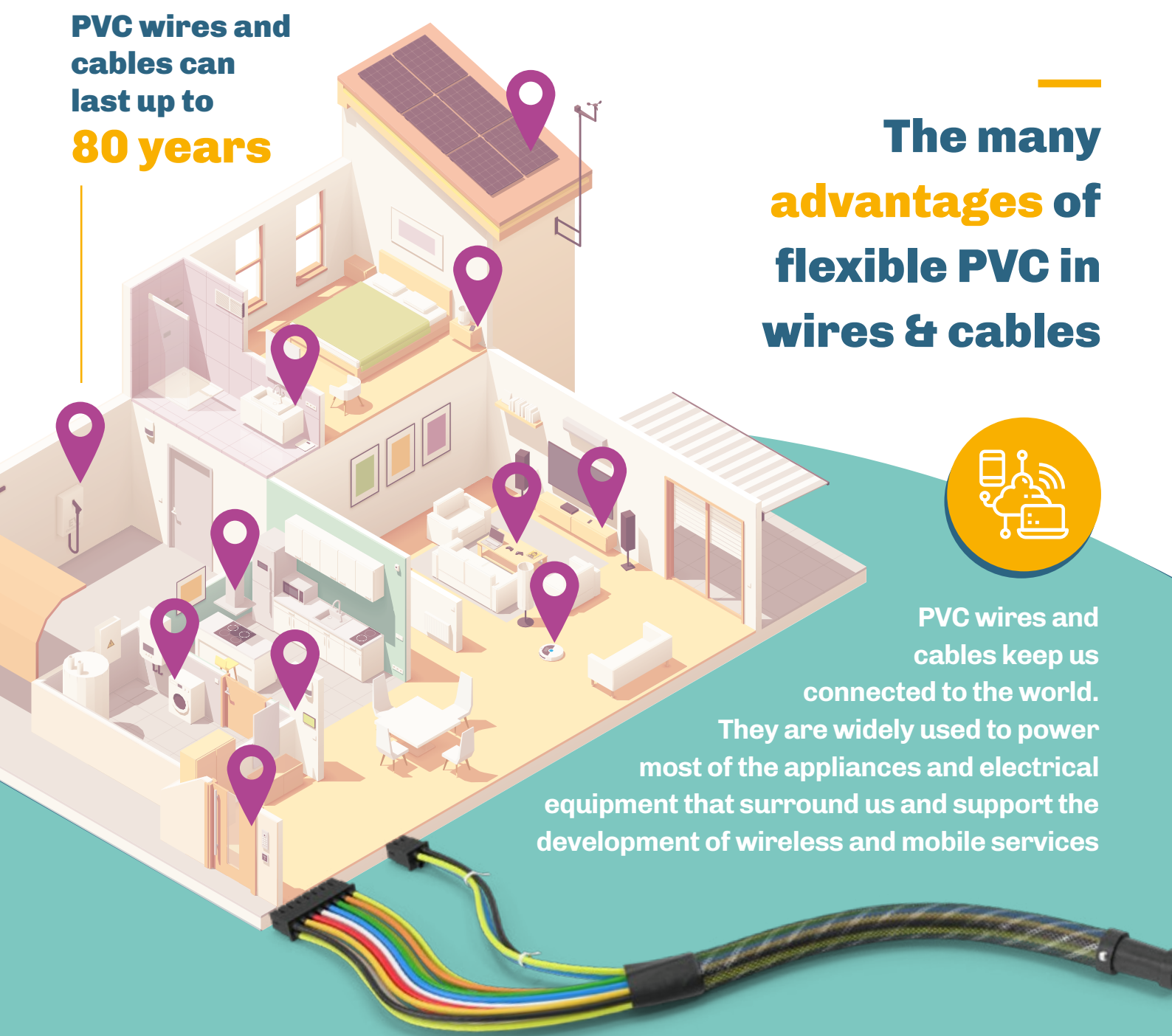
Wires & Cables

Where are plasticisers used in Europe?

25% of the plasticisers produced in Europe are used in flexible PVC wires & cables... the largest application sector for flexible PVC in Europe!

PVC wires and cables can last up to 80 years

The many advantages of flexible PVC in wires & cables



PVC wires and cables keep us connected to the world. They are widely used to power most of the appliances and electrical equipment that surround us and support the development of wireless and mobile services

Insulating



Excellent flexibility and durability

Fire resistant



Resistant to very low and high temperatures

Recyclable



Affordable

Flexible PVC: The best choice for overall impact

ENVIRONMENTAL IMPACT

Substitutes for PVC generate 3x higher greenhouse gasses.¹

In 2018, over 150 000 tons of PVC cables were recycled through the VinylPlus programme.

SAFETY IMPACT

Meets the requirements of the EU's stringent chemical regulations, REACH and RoHS.

PRICE & AVAILABILITY

High volumes of flexible PVC wires and cables are available to respond to society's growing needs thanks to the availability and affordability of plasticisers and flexible PVC.

¹ According to The International Electronics Manufacturing Initiative (INEMI) substituting PVC would lower the industry's environmental standards.

PVC in the circular economy



Recycling PVC wires and cables

PVC wires and cables can be recycled and transformed into other products and durable applications. Find out more about the recycling process on www.vinylplus.eu

More info:
plasticisers.org

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EU Transparency Register n° 64879142323-90
www.cefic.org/about-us